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Please find below and/or attached an Office communication concerning this application or proceeding.

	Application No.	Applicant(s)				
	09/827,470	HAMMETT ET AL.				
Office Action Summary	Examiner	Art Unit				
	Vivek Srivastava	2617				
The MAILING DATE of this communication appears on the cover sheet with the correspondence address						
Period for Reply  A SHORTENED STATUTORY PERIOD FOR REPLY WHICHEVER IS LONGER, FROM THE MAILING DA  - Extensions of time may be available under the provisions of 37 CFR 1.13 after SIX (6) MONTHS from the mailing date of this communication.  - If NO period for reply is specified above, the maximum statutory period w  - Failure to reply within the set or extended period for reply will, by statute, Any reply received by the Office later than three months after the mailing earned patent term adjustment. See 37 CFR 1.704(b).	ATE OF THIS COMMUNICATION 36(a). In no event, however, may a reply be timulated and will expire SIX (6) MONTHS from a cause the application to become ABANDONE!	I. lely filed the mailing date of this communication. O (35 U.S.C. § 133).				
Status						
Responsive to communication(s) filed on <u>28 Jules</u> This action is <b>FINAL</b> . 2b)⊠ This      Since this application is in condition for allower closed in accordance with the practice under E	action is non-final.  nce except for formal matters, pro					
Disposition of Claims						
4) ⊠ Claim(s) <u>1-3,5-26,28-31 and 33-38</u> is/are pend 4a) Of the above claim(s) is/are withdraw 5) □ Claim(s) is/are allowed. 6) ⊠ Claim(s) <u>1-3, 5-26, 28-31 and 33-38</u> is/are reje 7) □ Claim(s) is/are objected to . 8) □ Claim(s) are subject to restriction and/or	wn from consideration.					
Application Papers						
9) The specification is objected to by the Examine 10) The drawing(s) filed on is/are: a) accomplicant may not request that any objection to the Replacement drawing sheet(s) including the correct 11) The oath or declaration is objected to by the Example 11.	epted or b) objected to by the I drawing(s) be held in abeyance. See tion is required if the drawing(s) is ob	e 37 CFR 1.85(a). jected to. See 37 CFR 1.121(d).				
Priority under 35 U.S.C. § 119		•				
<ul> <li>12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).</li> <li>a) All b) Some * c) None of:</li> <li>1. Certified copies of the priority documents have been received.</li> <li>2. Certified copies of the priority documents have been received in Application No.</li> <li>3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).</li> <li>* See the attached detailed Office action for a list of the certified copies not received.</li> </ul>						
Attachment(s)		(070,440)				
<ol> <li>Notice of References Cited (PTO-892)</li> <li>Notice of Draftsperson's Patent Drawing Review (PTO-948)</li> <li>Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08)</li> <li>Paper No(s)/Mail Date</li> </ol>	4) Interview Summary Paper No(s)/Mail D  5) Notice of Informal F  6) Other:	(PTO-413) ate atent Application (PTO-152)				

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#### **DETAILED ACTION**

## Response to Arguments

(1) Applicant argues, on page 20 of the response, that Herz does not disclose a presentation order that is prioritized. Applicant further argues, on page 21 of the response, "Herz and Arai fail to disclose, teach or suggest wherein the user interface is configured to enable the user to prioritize in advance of a time corresponding to the media presentation the presentation order of the media corresponding to the media presentation defined by the user."

Applicant's arguments, see page 20, filed 7/28/05, with respect to the rejection(s) of claim(s) 1, 26, and 34 under 35 U.S.C. 103 have been fully considered and are persuasive. Therefore, the rejection has been withdrawn. However, upon further consideration, a new ground(s) of rejection is made in view of Blonstein.

(2) Applicant argues on pages 21 – 22 of the response, that they disagree that "it is implicit that the virtual channel is continuous stream of programming selected from various channels" (with regard to claim 1) and that it is "implicit that there be a plurality of screen displays in order to accomplish each of these tasks" (with regard to claim 7).

Applicant further argues, on page 22 of the response, additionally it is respectfully noted that a single display may be used to implement the various tasks described in Herz, and thus it is not necessarily so that multiple displays are used.

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The Examiner respectfully disagrees. Herz discloses "the determined subset of video programs is then presented to the customer for selection in the conventional manner, except that each "virtual channel" includes a collection of the offerings available on all of the originally broadcast channels from the cable system" (see column 5 lines 15 – 20). It is clear that the virtual channel is a continuous stream of programming selected from various channels.

Regarding claim 7, the Examiner respectfully disagrees that Herz fails to disclose a plurality of screen displays. Herz clearly discloses a screen for user profiles, a screen for questionnaires and a screen for an EPG. It is noted that the claim fails to specify details of the plurality of screen displays. The Examiner concurs with Applicants that a single display may be used to implement the various tasks. However, a single display screen can also have a plurality of subscreens i.e. picture in picture, overlapping or superimposing two screens on top of one another. Furthermore, if for example, Applicant's argument is correct, which not an admission by the Examiner, that a single display screen displays all the tasks without separate screens, each time the EPG is displayed the profile would be displayed and questionnaire would also be displayed, which does make much sense. It is inherent from Herz that the profile screen and questionnaire screen are displayed independently from the EPG screen, since they are not frequently accessed. As a result, Applicant's arguments are not persuasive.

(3) Applicant, on pages 22 - 23 of the response, respectfully traverses the taking of Official Notice and requests evidential support with regards to the claimed using cross fading when transitioning from one audio segment to another.

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As per applicant's request, the evidential support has been provided by the Examiner and has been incorporated in the rejection below.

(4) Applicant argues, on page 24 of the response, "With regard to the original claim 27 limitations, the Office Action states (on page 8) that each "criterion the user specifies inherently limits the scope of the search." Applicants respectfully traverse this finding of inherency, since it may be possible to broaden the scope if AND-type logic is used for the search.

Applicant's arguments with respect to claim 27 have been considered but are moot in view of the new ground(s) of rejection.

(5) Applicant argues, on page 25 of the response, respectfully traverses the Examiner's use of Official Notice and requests evidential support.

Applicant's arguments with respect to claim 24 have been considered but are moot in view of the new ground(s) of rejection.

## Claim Rejections - 35 USC § 103

- 1. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
  - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

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2. Claims 1-3, 5-10, 14-22, 25, 26, 28-31, 33, 36-38 are rejected under 35 U.S.C. 103(a) as being unpatentable over U.S. Patent No. 6,088,722 to Herz et al. in view of U.S. Patent Application Publication 2002/0073425 to Arai et al, and further in view of Blonstein et al (US 5,978,043).

**Regarding Claim 1**, Herz discloses a media system (See Figure 4) comprising a memory to store media information characterizing media (Col. 10, Lines 15-21, Col. 11, Lines 60-67, Col. 42, Lines 2-11 and Col. 46, Lines 53-62) and a processor (See Figure 9, 906) configured by the memory to provide a user interface (Col. 47, Lines 9-13) to enable a user to define a media presentation from the media information (Col. 9, Lines 42-63, Col. 10, Lines 5-21, Col. 12, Lines 17-40). The processor calculates an agreement matrix based on the characterization data and the user profile to create a virtual channel designed to produce the greatest total customer satisfaction (Col. 23, Lines 40-66). The virtual channel comprises a set of programs (Col. 24, Lines 24-26) for different time slots (Col. 22, Lines 60-63). This reads on the processor further being configured by the memory to continually and automatically select from among a plurality of the media streams containing the media to present the user defined media presentation. While it is implicit that the virtual channel is a continuous stream of programming selected from various channels, Herz does not disclose automatically sequeing media stream changes.

Arai discloses a system for searching program information to select programs fulfilling specific criteria (Page 5, Paragraphs 102 and 107) to create a

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virtual channel (See Figures 3-4 and Paragraph 109), wherein the program guide immediately tunes to the selected programming (Pages 5-6, Paragraph 110). This reads on the claimed automatically segueing media stream changes. Arai is evidence that one of ordinary skill in the art would appreciate the ability to form a contiguous media presentation from a plurality of disparate source streams based on user-specified search criteria. Therefore, it would have been obvious to one having ordinary skill in the art at the time the invention was made to modify the system of Herz with the automatic segue of Arai to provide seamless stream switching to the user such that they may remain on their selected virtual channel and receive best-fit programming constantly without any required interaction.

The combination of Herz in view of Arai discloses displaying programming on channels in advance of time corresponding to the media presentation (see Arai fig. 9) but fails to disclose the claimed wherein the user interface is configured to enable the user to <u>prioritize</u> in advance of a time corresponding to the media presentation <u>the presentation order</u> of the media corresponding to the media presentation defined by the user.

In analogous art, Blonstein teaches a TV graphical EPG system which provides customized lists of programming. Blonstein teaches providing favorite list of channels wherein the TV GUI allows TV channels to be put in a customized list in order of their priority established by the user (see col 12 lines 47 – 58). Therefore, it would have been obvious to one having ordinary skill in the art at the time invention was made to modify the combination of Herz and Arai, based

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on the teaching of Blonstein to include prioritizing the presentation order of the media corresponding to the media presentation defined by the user for the benefit of providing a user with a customized list of programming in a priority order as desired by the user thus enabling user preferred programming to be displayed first.

Regarding Claim 2, Herz in view of Arai disclose a system as stated above in Claim 1. Herz further discloses that the processor and memory are resident in a media services client device (set top terminal, See Figure 9) and the terminal is operable to calculate the agreement matrix and define the virtual channel (Col. 26, Lines 5-15).

Regarding Claim 3, Herz in view of Arai disclose a system as stated above in Claim 1. Herz further discloses that the head end is operable to perform the calculations and definition of programming (Col. 26, Lines 16-17). This reads on the claimed processor and memory being resident in a media services server device.

Regarding Claim 5, Herz in view of Arai disclose a system as stated above in Claim 1. Herz further discloses that the media corresponds to broadcast music (Col. 9, Line 38 and Col. 52, Lines 3-39).

**Regarding Claim 6**, Herz in view of Arai disclose a system as stated above in Claim 5. Herz further discloses that the media information is selected from a genre, artist and date of composition (Col. 52, Lines 6-10).

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Regarding Claim 7, Herz in view of Arai disclose a system as stated above in Claim 1. Herz further discloses that the user interface comprises an electronic program guide as stated above, wherein a user is operable to define program criteria as stated above, answer questionnaires (Col. 12, Lines 26-28) and modify profile data (Col. 47, Lines 27-30). It is implicit that there be a plurality of screen displays in order to accomplish each of these tasks.

Regarding Claim 8, Herz in view of Arai disclose a system as stated above in Claim 7. The EPG displays a list of available selections and virtual channels that are based on a user's profile (Col. 47, Lines 9-18). This reads on the claimed screen display comprising a displayed list of media information.

**Regarding Claim 9**, Herz in view of Arai disclose a system as stated above in Claim 1. Herz further discloses that the media may be categorized by information categories such as genre, director, actor, and rating (Col. 11, Lines 60-67).

Regarding Claim 10, Herz in view of Arai disclose a system as stated above in Claim 9. As stated above, the EPG displays information pertaining to the virtual channel, which reflects the user's profile and selected characteristics. This reads on the claimed user interface being configured to display the media information (EPG) corresponding to at least one of the media information categories.

Regarding Claim 14, Herz in view of Arai disclose a system as stated above in Claim 1. Herz further discloses that the EPG is operable to display the

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virtual channel selections as stated above. This reads on the claimed user interface being configured to display the media information defined by the user.

Regarding Claim 15, Herz in view of Arai disclose a system as stated above in Claim 14. Herz further discloses that a user may use the EPG to select the virtual channel for display (Col. 47, Lines 18-24). Because the virtual channel is a result of prior user-selected characteristic information, this reads on the claimed user interface being configured to enable the user to select a prior defined media presentation.

Regarding Claim 16, Herz in view of Arai disclose a system as stated above in Claim 14. Herz further discloses that a user may modify their profile (Col. 47, Lines 27-30). This reads on the claimed adding or deleting media information from at least one of the user defined categories.

Regarding Claim 17, Herz in view of Arai disclose a system as stated above in Claim 1. Herz further discloses that the user is operable to block certain programming (Col. 47, Lines 44-60). This reads on the claimed exclusion of media.

Regarding Claim 18, Herz in view of Arai disclose a system as stated above in Claim 1. Herz further discloses that the user interface is configured to enable the user to enter input from a remote control device (Col. 47, Lines 18-24).

Regarding Claim 19, Herz in view of Arai disclose a system as stated above in Claim 1. Herz further discloses that the set top terminal receives

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programming from a distribution system at a cable head end (See Figure 4). This reads on the claimed processor being configured by the memory to receive the media information from a media services server device (distribution system).

Regarding Claim 20, Herz in view of Arai disclose a system as stated above in Claim 1. Arai further discloses that the media information includes timing data that define start and end times of the media among the plurality of streams (See Figure 3).

Regarding Claim 21, Herz in view of Arai disclose a system as stated above in Claim 1. Arai further discloses that the processor is configured by the memory to search for media in progress (Page 5, Paragraph 110) and upcoming streams (See Figure 4) that correspond to media information defined by the user among a plurality of streams as stated above.

Regarding Claim 22, Herz in view of Arai disclose a system as stated above in Claim 1. As stated above, Arai discloses that the system is operable to automatically and continuously segue from media in progress to upcoming media corresponding to the user-defined media among a plurality of streams.

Regarding Claim 25, Herz in view of Arai disclose a system as stated above in Claim 1. The media may be audio or video data broadcast on a plurality of channels. This reads on the claimed media being a media instance.

Regarding Claim 26, Herz discloses a media system for providing a user-defined media presentation (See Figure 4). Herz further discloses a user interface to receive profile information (user definition of media information)

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wherein the media information characterizes the media for a media presentation (see col 11 lines 60 – 67, col 12 lines 7 – 23, col 25 lines 55 – 57, col 47 lines 25 30). Herz clearly discloses a screen for user profiles, a screen for questionnaires and a screen for an EPG and thus discloses the plurality of screen displays (col 12 lines 26-28 and col 47 lines 27-30). It is noted that user can view the manually modify his or her customer profiles while they are displayed on the screen and/or select one or more categories to which a selected profile is relevant (see col 47 lines 25 - 30). The customer profiles (see col 21 lines 26 – 35) define the user defined media presentation with increasing detail as the user can modify the details of the presentation with respect the presentations romance, high-tech and violence rating. It is noted that a user can providing user input on the plurality of screen displays including the EPG display screen, the customer profile screen and questionnaire screen. Herz further discloses a memory to store media information characterizing media (Col. 10, Lines 15-21, Col. 11, Lines 60-67, Col. 42, Lines 2-11 and Col. 46, Lines 53-62) and a processor (See Figure 9, 906) configured by the memory to provide a user interface (Col. 47, Lines 9-13) to enable a user to define a media presentation from the media information (Col. 9, Lines 42-63, Col. 10, Lines 5-21, Col. 12, Lines 17-40). The processor calculates an agreement matrix based on the characterization data and the user profile to create a virtual channel designed to produce the greatest total customer satisfaction (Col. 23, Lines 40-66). The virtual channel comprises a set of programs (Col. 24, Lines 24-26) for different

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time slots (Col. 22, Lines 60-63). This reads on the claimed "searching for the media corresponding to the user-defined media information among a plurality of media streams" as the incoming streams are searched according the customer profiles and content profiles for providing programming on the virtual channel.

While it is implicit that the virtual channel is a continuous stream of programming selected from various channels, Herz does not disclose automatically segueing media stream changes.

Arai discloses a system for searching program information to select programs fulfilling specific criteria (Page 5, Paragraphs 102 and 107) to create a virtual channel (See Figures 3-4 and Paragraph 109), wherein the program guide immediately tunes to the selected programming (Pages 5-6, Paragraph 110). This reads on the claimed automatically segueing media stream changes. Arai is evidence that one of ordinary skill in the art would appreciate the ability to form a contiguous media presentation from a plurality of disparate source streams based on user-specified search criteria. Therefore, it would have been obvious to one having ordinary skill in the art at the time the invention was made to modify the system of Herz with the automatic segue of Arai to provide seamless stream switching to the user such that they may remain on their selected virtual channel and receive best-fit programming constantly without any required interaction.

The combination of Herz in view of Arai discloses displaying programming on channels in advance of time corresponding to the media presentation (see Arai fig. 9) but fails to disclose the claimed providing at least one of the plurality

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of screen displays for enabling the user to <u>prioritize</u> in advance of a time corresponding to the media presentation <u>the presentation order</u> of the media corresponding to the media presentation defined by the user.

In analogous art, Blonstein teaches a TV graphical EPG system which provides customized lists of programming. Blonstein teaches providing favorite list of channels wherein the TV GUI allows TV channels to be put in a customized list in order of their priority established by the user (see col 12 lines 47 – 58). Therefore, it would have been obvious to one having ordinary skill in the art at the time invention was made to modify the combination of Herz and Arai, based on the teaching of Blonstein to include prioritizing the presentation order of the media corresponding to the media presentation defined by the user for the benefit of providing a user with a customized list of programming in an priority order as desired by the user thus enabling user preferred programming to be displayed first.

Regarding Claim 28, Herz in view of Arai disclose a system as stated above in Claim 27. Herz further discloses that the user interface is operable to allow the user to rate various characteristics of the media such as genre, director, actor and rating as stated above. This reads on the claimed presenting a predefined list of media information categories on the screen display.

Regarding Claims 29-31, see Claims 15-17 above, respectively.

Regarding Claim 33, see Claim 21 above.

Regarding Claim 36, see Claim 24 above.

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Regarding Claim 37, see Claim 18 above.

Regarding Claim 38, Herz in view of Arai disclose a system as stated above in Claim 26. Herz further discloses that the system identifies the media from content profiles and EPG data (Col. 26, Lines 5-8). The information is created and stored (Col. 25, Lines 45-47) prior to transmission to the user's set top terminal. This reads on the claimed identifying the media from media information generated by the media services server device.

3. Claims 11-13 and 34-35 are rejected under 35 U.S.C. 103(a) as being unpatentable over Herz et al. in view Arai et al. and further in view of U.S. Patent No. 6,216,264 to Maze et al.

Regarding Claims 11-13, Herz in view of Arai disclose a system as stated above in Claim 1. Herz further discloses that a user may specify a program by name (Col. 12, Lines 17-21). What is not disclosed, however, is that the user interface is configured to enable the user to enter input and search media information using alphanumeric characters corresponding to media information or to display the resulting search information. Maze discloses a television system wherein users are operable to enter search criteria alphanumerically (Col. 2, Lines 29-33 and Col. 5, Lines 17-25) in order to quickly locate programs of interest (See Figures 1a – 1c, 2 and 6) and display the results. This reads on the claimed user interface being configured to enable the user to enter input and search media information using alphanumeric characters

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corresponding to media information. This further reads on the claimed interface being configured to display the media information resulting from the search. Maze is evidence that one of ordinary skill in the art would have appreciated the ability to perform an EPG search alphanumerically. Therefore, it would have been obvious to one having ordinary skill in the art at the time the invention was made to modify the system of Herz in view of Arai with the alphanumeric searching of Maze in order to allow a user to quickly locate a program of interest by name.

Regarding Claim 34, see Claim 12 above. Maze further shows searching through the EPG that includes programs in-progress and programs that are upcoming (See Figure 1b).

Regarding Claim 35, see Claim 24 above.

4. Claim 23 is rejected under 35 U.S.C. 103(a) as being unpatentable over U.S. Patent No. 6,088,722 to Herz et al. in view of U.S. Patent Application Publication 2002/0073425 to Arai et al and Blonstein et al (US 5,978,043), in view, as applied to claim 1 above, and further in view of Tanaka et al (US 4,393,502).

Regarding claim 23, the combination of Herz, Arai and Blonstein fails to disclose wherein the processor is configured by the memory to cross fade the upcoming media defined by the user with the in-progress defined by the user.

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In analogous art, Tanaka teaches cross fading audio signals results in audio signals having substantially imperceptible interference or discontinuities (see col12 lines 17 – 22). Therefore, it would have been obvious to one having ordinary skill in the art at the time the invention was made to modify the combination of Herz, Arai and Blonstein to include the claimed limitation for the benefit of avoiding imperceptible interference or discontinuities when switching from the upcoming media defined by the user with the in-progress defined by the user.

5. Claim 24 is rejected under 35 U.S.C. 103(a) as being unpatentable over U.S. Patent No. 6,088,722 to Herz et al. in view of U.S. Patent Application Publication 2002/0073425 to Arai et al and Blonstein et al (US 5,978,043), as applied to claim 1 above, and further in view of Inoue et al (US 5,729,280).

Regarding Claim 24, the combination of Herz, Arai and Blonstein fails to that the Processor is configured by the memory to buffer at least part of the media in memory to enable the media to be presented in its entirety.

In analogous art, Inoue teaches pre-storing the first segment of a desired video program in a buffer memory provides immediate reproduction of the program while the remaining programs segments are retrieved to seamlessly present the entire video program to a user (see col 7 lines 35 – 45). Therefore, it would have been obvious to one having ordinary skill in the art at the time the invention was made to modify the combination of Herz, Arai and Blonstein to

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include the claimed buffering at least a part of the media corresponding to the user defined media presentation for the benefit of immediately producing and seamlessly presenting the media to a user in its entirety.

#### Conclusion

- 6. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure.
  - a. U.S. Patent No. 5,534,911 to Levitan discloses a television system with a virtual personal channel, which delivers programs based on customer profile data.
  - b. U.S. Patent No. 6,670,971 to Oral discloses a television system with user selective scheduling of content delivery based on genre and timeslot.
  - c. U.S. Patent No. 6,601,237 to Ten Kate et al. discloses an EPG comprising a virtual channel that automatically switches between real channels.
  - d. U.S. Patent Application Publication 2002/0138641 to Taylor et al. discloses a system for dynamically assembling media clips for delivery.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Vivek Srivastava whose telephone number is (571) 272-7304. The examiner can normally be reached on Monday – Friday from 9 am to 6 pm.

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If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Chris Kelley can be reached on (571) 272 – 7331. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

VS 10/13/05

> VIVEK SRIVASTAVA PRIMARY EXAMINER